



2024 The 3rd Taiwan Prime Award Selection and Counseling A short version of Online Register System

Adviser: Overseas Community Affairs Council, R.O.C. (Taiwan)

Co-adviser: Ministry of Economic Affairs, R.O.C. (Taiwan)

Co-organizer: Taiwan External Trade Development Council

Implementer: Commerce Development Research Institute



How to register ?

◆ STEP 1

The screenshot shows the login page with the title "登入 Login". There are two input fields: "帳號 account" and "密碼 password". A large black button labeled "登入 Login" is at the bottom. Below it are links for "忘記密碼? Forgot Password?" and "註冊新帳號 Sign up?". A purple box highlights the "註冊新帳號 Sign up?" link, with a speech bubble pointing to it that says "Sign Up Here".

Entry the Taiwan Prime online registration system (www.taiwanprime.org), click 'Sign Up' to create a new account.

◆ STEP 2

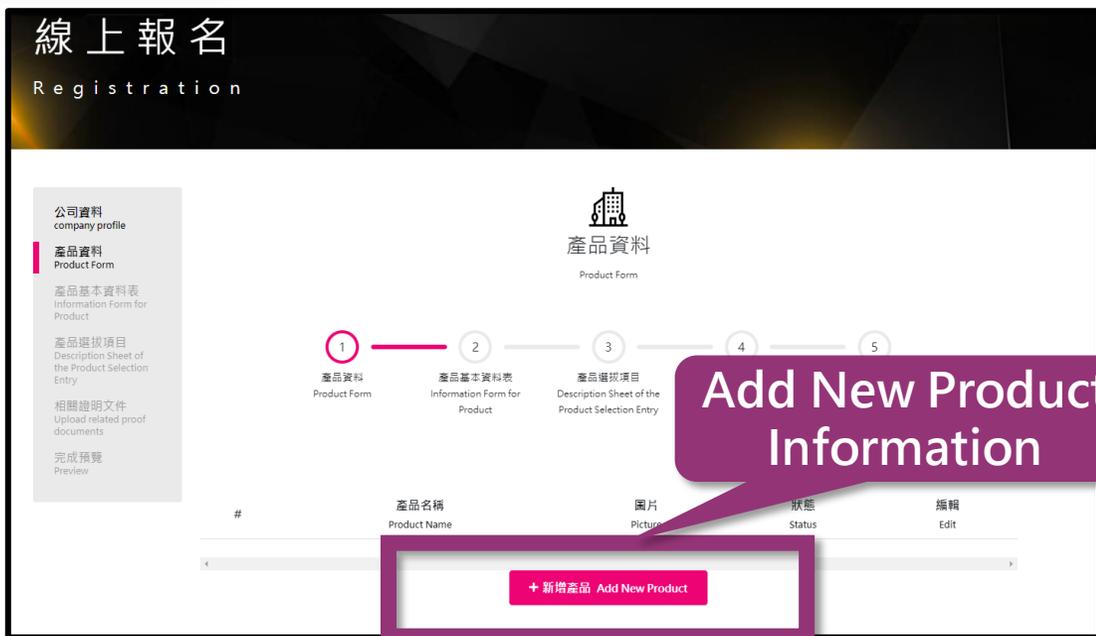
The screenshot shows a registration form with various fields: "帳號 Account" (Account), "密碼 password" (Password), "參賽國家 Participating Countries" (Participating Countries), "籍屬分區 Region" (Region), "公司名稱(中文) Company Name (in Chinese)" (Company Name in Chinese), "公司名稱(英文) Company Name (in English)" (Company Name in English), "公司登記地址 Registered Office Address" (Registered Office Address), "通訊地址 Correspondence Address" (Correspondence Address), "公司負責人 Company Owner" (Company Owner), "公司聯絡電話(國碼+區碼) Company Tel No. (Country Code + Area Code)" (Company Tel No. (Country Code + Area Code)), "聯絡人姓名 Name of Contact Person" (Name of Contact Person), "部門 Department" (Department), "職稱 Position" (Position), "E-mail", and "聯絡電話(國碼+區碼) Contact No. (Country Code + Area Code)" (Contact No. (Country Code + Area Code)). At the bottom, there is a "完成註冊 Sign Up" button highlighted with a purple box and a speech bubble that says "Click to Complete Registration".

Properly fill out the company information and set up an account and password, then click 'Sign Up'.



How to register ?

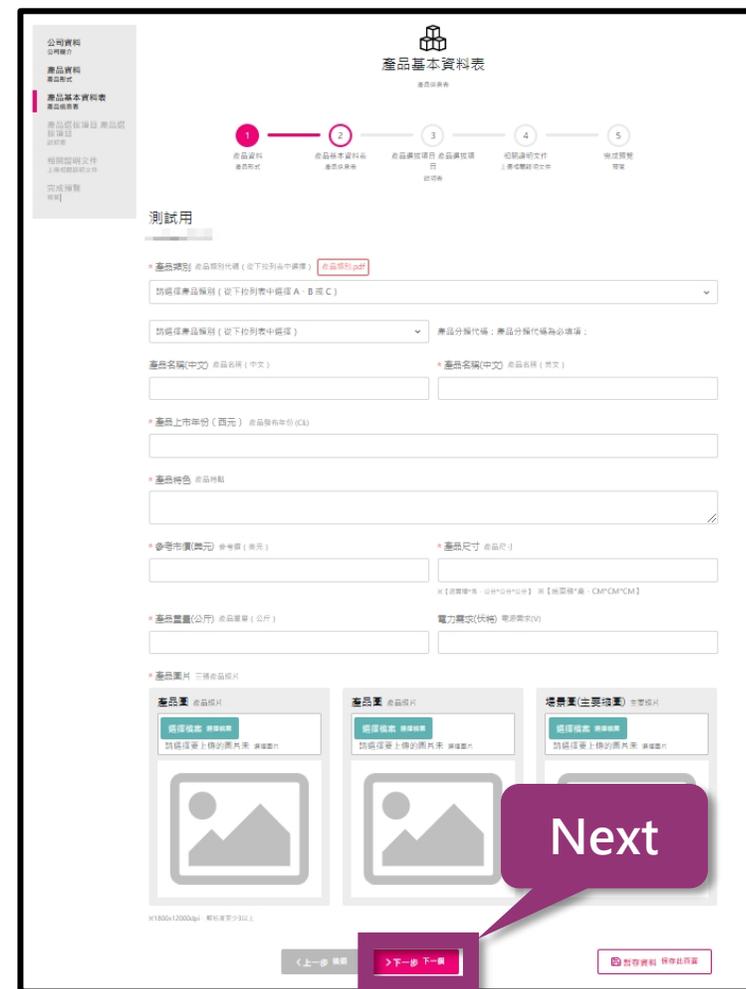
STEP 3



After completing registration, you can immediately log in the online registration system to start and add product information.

STEP 4

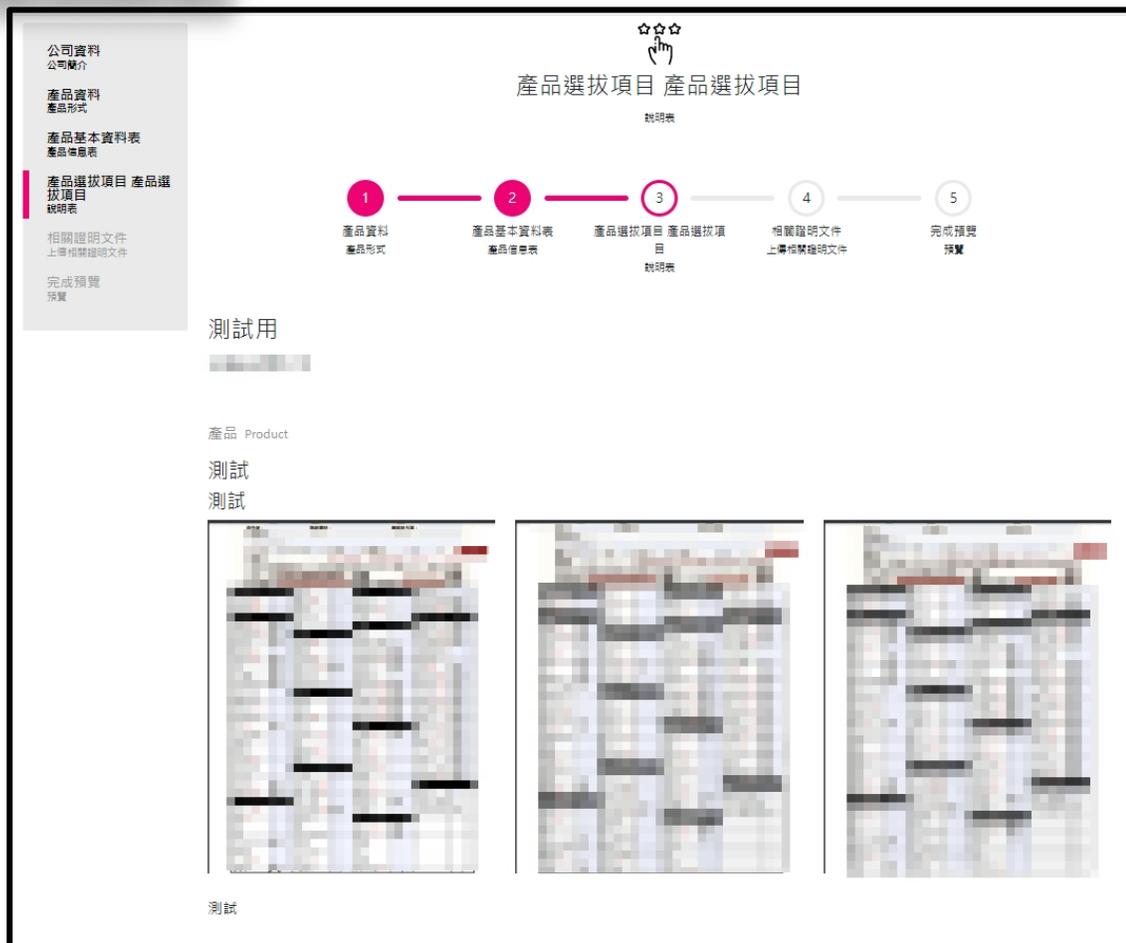
Fill out 'Product Category', 'Product Information' and 'Product Picture' properly, then click 'Next' to add new product.





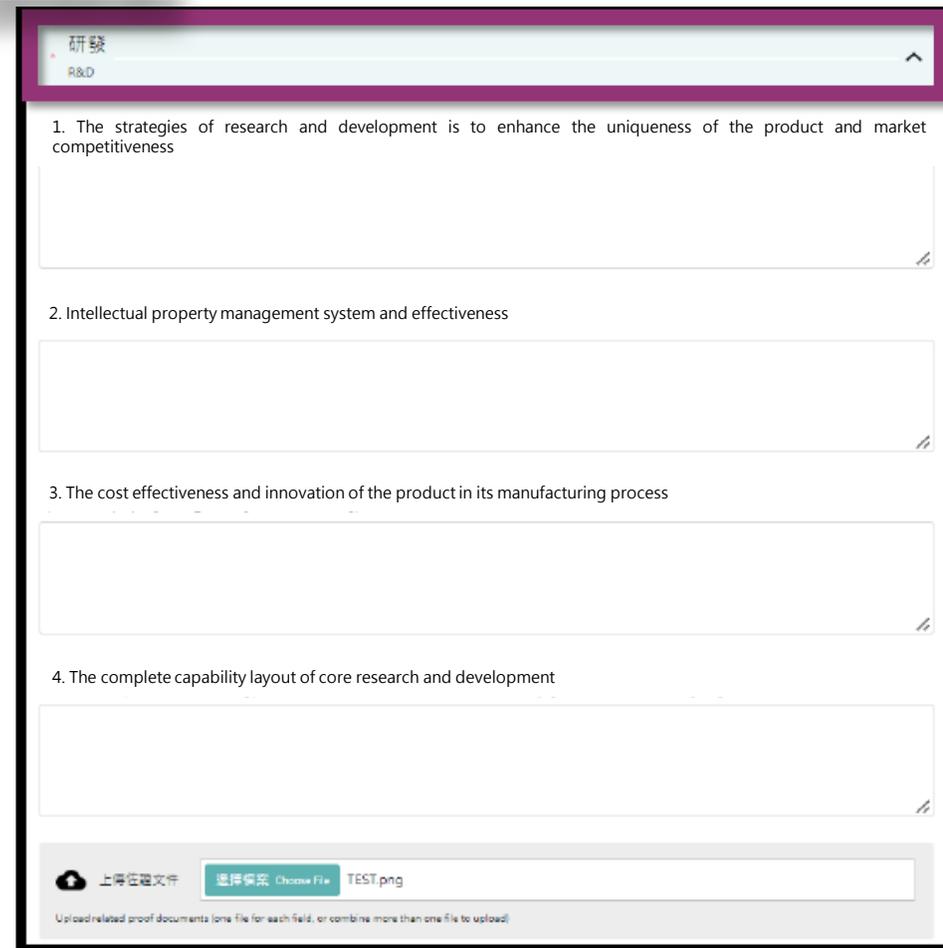
How to register ?

STEP 5



Please confirm the company information and product pictures.

STEP 6



Properly fill out the information about ability of R&D in detail, and upload the relevant supporting document.



How to register ?

◆ STEP 7

設計
Design

1. Innovative concepts
2. Features
3. Aesthetics
4. Values and influence

上傳相關文件 選擇檔案 Choose File TEST.png

Upload related proof documents (one file for each field, or combine more than one file to upload)

Properly fill out the information about ability of **Design** in detail, and upload the relevant supporting document.

◆ STEP 8

品質
Quality

1. Product has attractive and innovative quality to meet the potential needs of customers
2. Product quality is strictly controlled during the design and manufacturing process
3. The company (or original equipment manufacturer) has obtained the standard verification of international quality management system or other related international management systems, and executed it properly
4. The company has implemented total quality management (TQM), that is, customer-oriented management
5. The company has been able to upgrade to the level of quality management

上傳相關文件 選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

Upload related proof documents (one file for each field, or combine more than one file to upload)

Properly fill out the information about ability of **Quality** in detail, and upload the relevant supporting document.



How to register ?

◆ STEP 9

行銷
Marketing

1. Actively promote the core values of the brand and product characteristics, advantages and customer benefit, and has the operations for clear brand and product position.
2. Establish effective management of domestic and foreign sales channels and brand coaching or marketing communication strategic partners
3. The marketing department regularly collects marketing information on competing products and stakeholder research and investigates customer experience optimization as a basis for improving customer satisfaction.
4. The marketing department has established a sound customer service system (including customer complaint handling and maintenance services)
5. Establish specific brand promotion practices and budget promotion and allocate a team of professionals to perform related work

上傳相關文件 選擇檔案 Choose File TEST.png

Upload related proof documents (one file for each field, or combine more than one file to upload)

Properly fill out the information about ability of **Marketing** in detail, and upload the relevant supporting document in.

◆ STEP 10

臺灣鏈結
Links connecting to Taiwan include

1. Whether the registered product is available in the Taiwan market
2. Whether the registered product design or brand image has Taiwanese imagery or elements
3. Whether the marketing of the registered product emphasizes Taiwanese advantages
4. Whether the registered product has cooperation with Taiwanese manufacturers for marketing promotion
5. Whether the registered company contribute to Taiwan's public welfare or enhance Taiwan's international visibility in the country where they are based.

上傳相關文件 選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

Upload related proof documents (one file for each field, or combine more than one file to upload)

下一步 Next

Properly fill out the information about ability of **the link with Taiwan** in detail, and upload the relevant supporting document, then click **'Next'** .



How to register ?

◆ STEP 11

永續發展
Sustainable Development

1. Publish ESG sustainability report (accounts for 1 point)
2. The ESG sustainability report has gained third party verification (accounts for 1 point)
3. The company promotes green house gases inventory and has obtained ISO14064-1 third party verification (accounts for 1 point)
4. The company promotes carbon footprint verification and has obtained ISO14067 third party verification (accounts for 2 points)

上傳相關文件 TEST.png
Upload related proof documents (one file for each field, or combine more than one file to upload)

> 下一步 Next

Properly fill out the information about ability of **Sustainable Development** in detail, and upload the relevant supporting document, then click **‘Next’**.



How to register ?

◆ STEP 12



Upload the relevant supporting document

- Certificate of the company's direct and indirect shareholding or capital contribution ratio
- Certificate of company establishment registration or the local tax registration number certificate
- Certificate of product manufacturing registration
- Overseas Taiwanese identity certificate or other supporting information
- Application for product national standards, certification or equivalent international certification standards of products or certificate
- Acquisition of product trademark or proof of application for trademark

申請資格證明文件(或相關佐證文件)
* Applicant qualification documents (or related supporting documents)

每個欄位只能上傳一個檔案，多個檔案請合併上傳 one file for each field, or combine more than one file to upload

公司直接及間接持股或出資比例證明(PDF) Proof of direct and indirect holding shares and amount of capital stock of a company (PDF)

選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

公司設立登記證明(PDF)
Company incorporation registration certificate (PDF)

選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

產品生產製造登記證明 Product manufacturing registration certificate

選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

產品之國家標準、認(驗)證或同等級國際認(驗)證標準申請或取得證明 Proof of Application or acquirement of CNS mark or international certification(accreditation) of equivalence

選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

產品商標取得或申請商標證明 Proof of Application or acquirement of trademark right (shall tick the checkbox of in process or approved)

選擇檔案 Choose File 請選擇要上傳的檔案 No file chosen

申請中 Process
 已通過 Approved



How to register ?

◆ STEP 13



Download the affidavit, then upload the affidavit after completing it.

※ Please upload the affidavit in color.

① Download the affidavit

③ Upload the affidavit

② Fill out the affidavit, then Sign and Stamp here



How to register ?

The screenshot shows a registration interface. On the left is a sidebar menu with the following items: 公司資料 (company profile), 產品資料 (Product Form), 產品基本資料表 (Information Form for Product), 產品選拔項目 (Description Sheet of the Product Selection Entry), 相關證明文件 (Upload related proof documents), and 完成預覽 (Preview). The main area features a progress bar with five steps: 1. 產品資料 (Product Form), 2. 產品基本資料表 (Information Form for Product), 3. 產品選拔項目 (Description Sheet of the Product Selection Entry), 4. 相關證明文件 (Upload related proof documents), and 5. 完成預覽 (Preview). The '完成預覽' step is currently active. Below the progress bar is a preview of the '公司資料' (Company Profile) form, which includes fields for: 參賽國家 (Asia/Japan), 公司登記地址 (Testing), 通訊地址 (Testing), 公司負責人 (Testing), 聯絡人姓名 (Testing), 職稱 (Testing), E-mail (Testing), 轄屬分區 (Japan/Osaka), 公司聯絡電話 (Testing), 部門 (Testing), and 聯絡電話 (Testing).



Scroll
down

◆ **STEP 14** After completing the whole applying form,
Scroll down the page to the bottom



How to register ?

◆ STEP 15

Export and keep the PDF , and confirm registration information, then click ‘Send’.

◆ STEP 16

Confirm the reminder, then click ‘Confirm’.



How to register ?

STEP 17

① This page will display: ‘Sign Up Successfully’ and create a ‘Product number’

The flowchart shows five steps: 1. Product Information (Product Form), 2. Product Basic Information Form (Information Form for Product), 3. Product Selection Entry (Description Sheet of the Product Selection Entry), 4. Upload related proof documents (Upload related proof documents), and 5. Preview (Preview). Step 2 is highlighted with a callout 'Sign Up Successfully'.

The success confirmation page displays the TAIWAN PRIME logo and the following text: '恭喜您！已成功完成報名' (Congratulations! Sign up successfully), '您的產品編號為：01004' (Your product number is: 01004), and 'Your Product number is a required field : 01004'. A 'Back to Home' button is at the bottom.

② 海外臺商精品網站 - Taiwan Prime】報名資料提交上傳通知信件 (系統信件) - Notification of applying

service@taiwanprime.org
收件者 [redacted]

按一下這裡下載圖片。為了協助保護您的隱私，Outlook 不會自動下載郵件中的某些圖片。

您好，測試用 報名資料已上傳成功，若需更改資料，請於 5/31 前修改，逾期則不得再更動資料，謝謝。

此為系統信件，請勿回信。
如有任何疑問，請洽客服電話：886-2-2327-2883。

Greetings,
Your information of registering was successfully uploaded.
If there is any information need to add...

② You will receive a confirmation e-mail for successful application

This mail is the system automatic trans...
If you have any questions, please phone...

③

產品名稱 Product Name	圖片 Picture	狀態 Status	編輯 Edit
1 TEST	TEST	待審查 need to censored	編輯Edit

③ The status of registered product would be ‘need to be censored’. The process of sign-up is completed !



Good luck to everyone!

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